

## **NEWS RELEASE**

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GDS Link to attend SourceMedia's Credit and Collections Conference.

**DALLAS, October 21, 2013** – <u>GDS Link</u>, a global provider of customer-centric risk management and process automation solutions announced today that it will be exhibiting at SourceMedia's 21st Annual Financial Services Collections & Operational Risk Conference being held in Chicago, IL.

GDS risk management solution suite, DataView360<sup>®</sup> can bring significant benefit to stakeholders in the credit and collection area including data access, data aggregation and the implementation of credit and collection strategies. "Our solutions can be leveraged by our client's across the credit lifecycle of the customer" shared Paul Greenwood, President of GDS Link. "This conference is an excellent opportunity for GDS to showcase its capabilites and interact with leaders in the industry" continued Greenwood.

The conference is being held at the Swissotel starting on Monday the  $21^{st}$  and concludes at 11:00AM CST Wednesday the  $23^{rd}$  of October.

About GDS Link LLC: GDS Link, LLC is a global provider of Risk Management Solutions and Consulting for multiple verticals within the financial services industry including credit card, auto, alternative financial services, business leasing and specialty lending. Our industry leading solutions can support financial institutions across the entire credit lifecycle of their customer from credit initiation through collections and recovery. Our core offering, DataView360<sup>®</sup> and add on solutions can be used for process automation, application processing, decisioning, portfolio review, optimization, scorecard model development, implementation and monitoring. Our global staff is comprised of individuals with a wide range of credit experience having worked for multiple financial institutions, software companies and data bureaus.